



Australian Sewing Guild Ltd.

SHARING AND FURTHERING THE ART OF SEWING

Castaway to Couture 2017, Terms and Conditions

As a Castaway to Couture entrant, you must adhere to the following terms and conditions. Failure to act in accordance with these terms and conditions may result in your entry being disqualified.

Definitions:

“We/Australian Sewing Guild Ltd./Guild/ASG/Promoter” means Australian Sewing Guild Ltd. ACN 153 114 928, Level 1, 40 Macleay Street, Potts Point NSW 2011 Website: www.aussew.org.au.

“Castaway to Couture” means an Australian Sewing Guild national promotional competition.

“Event” is the Castaway to Couture promotional competition for the Australian Sewing Guild Ltd.

“Website/Websites” means the online information portal for the competition.

“Event Blog Page/ASG Blog/Blog Page” means the social media information portal for the competition.

“You/Entrant” means the person who registers as an entrant.

“Register/Registering/Registered” means completing the Castaway to Couture registration form via the ASG Website

“Voter” means a person who has voted for an entry via the Blog Page.

“Materials/Material” means the intellectual property and content used for the competition.

“Promotional Period” means the duration of the competition.

“Linked Sites” means third party operated hyperlinks.

1. Registrations can be made via www.aussew.org.au/page/CastawaytoCouture
2. We will not accept registrations from people residing in countries other than Australia and New Zealand.
3. People residing outside Australia or NZ cannot vote for a person who is taking part in Castaway to Couture.
4. During your participation in the Castaway to Couture competition, as an entrant, we will collect your personal information. Information about how the ASG collects and uses your personal information can be found [here](#) along with your privacy rights.
5. If you are under 16 years of age, you must have the express permission of a parent or guardian before entering the competition.
6. We may amend these Terms and Conditions at any time during the competition period. Upon amending Terms and Conditions we will re-post them on www.aussew.org.au. Entrants and voters will be bound by the amended Terms and Conditions from that time.

7. The Website and ASG Blog is run by the ASG and some pages may exist for this event only.
8. The content of the ASG website and Blog such as text, graphics, images and names ("Material") is protected by Australian copyright law. Unauthorised use of the Material may violate these copyright laws.
9. Castaway to Couture promotional period ("Promotional Period") will run between Sunday, 15th January 2017 and Wednesday, 31st May 2017.
10. There will be five prize packs awarded. Two will be awarded to the judge's choice and two will be awarded to viewers' choice. The fifth will be picked by a panel of ASG experts, based on photos and descriptions submitted.

Judges will pick eight (8) finalists, based on pictures and descriptions submitted. Finalists will be asked to post their entry to the address provided. All garments will be used for display purposes at Craft Shows around Australia for the period of six (6) months, being July to December 2017. At the end of this period, all garments will be returned at no additional cost to the entrant.

Viewers' choice will be based only on pictures submitted and determined by number of votes.

Judge's choice first prize:

- a) Baby Lock Eclipse DX Overlocker valued at \$1595

Judge's choice second prize:

- a) [The Pattern Drafter](#), valued at \$250
- b) Spotlight or Lincraft voucher, winner's choice (donated by [Chillipop](#)), valued at \$250
- c) Gift voucher from [Thread Den](#), valued at \$50

Viewers' choice first prize:

- a) [Lutterloh Pattern Making System](#), valued at \$180
- b) Gift voucher from Brave Fabrics, valued at \$75

Viewers' choice second prize:

- a) Gift Voucher from [Zebra Fabrics](#), valued at \$150
- b) Gift voucher from [Thread Den](#), valued at \$50

Most dramatic transformation of a SINGLE garment:

- a) 1-year *Sewing With Style* program with image consultant [Anne Whalley](#), valued at \$375
 - Initial analysis of your style
 - Four (4) seasons of sewing coaching & mentoring
 - Advice with selecting your best patterns & fabric
 - Personally tailored program, delivered electronically

Winning entries and information about the winners to be published on the social media and/or website of the promoters.

11. To be eligible for a prize pack, a registration form must be completed in full and submitted, with all photographs, to c2c@aussew.org.au by 11pm on Wednesday, 31st May 2016. If a Castaway to Couture registration form is not completed in full, then the entrant may not be eligible for

the prize pack/s. We may, at our absolute discretion, reject a registration if the registration form has not been completed with sufficient detail. This could include incomplete personal details such as full name and address.

12. Entrants may submit multiple entries. However each entry must be of a single refashion; multiple entries of the same refashion will be disqualified.
13. Entries will be posted to the ASG Blog as they are received, but voting will not commence until 12.00pm (midday) on Thursday 1st June 2017. Voting will close at midnight on Wednesday 28th June 2017.
14. A Voter may cast only one vote. The use of any agencies or automated software to submit votes will void all entries submitted by that person/entrant.
15. All winners will be finalised at 12pm (midday) on Friday, 30th June 2017 and will be notified within two (2) working days by email and confirmation letter by Australian Sewing Guild Ltd.