



Australian Sewing Guild Ltd.

SHARING AND FURTHERING THE ART OF SEWING

NSW Industry Day Saturday 24 March 2018

Venue: McCalls Patterns, 26-28 Clements Avenue, Bankstown

Doors will open 9.00 am for shopping and a cuppa. Make sure you bring **\$\$\$\$** with you as there will be some fantastic buys from our Industry Partners and talented guest speakers. (Only McCalls & Hollie will accept credit cards.) The day's program will commence promptly at -

10.00 Welcome & housekeeping

10.15 Lorraine Jenkins – *Stabilising Your Sewing World*

Preparing the foundations of your sewing project is just as critical as accurate cutting, stitching and a good fit. Taking the time to stabilise fabrics and edges is well worth the time spent when you see the improved results.

Have you ever had necklines stretch, collars not accurate or even, issues with trying to fit a collar to a neckline, shoulder seams growing, problems with buttonholes and zippers? These are some of the issues being addressed during the talk.

As many of these products are still unknown in the sewing community or may not be readily available in sewing stores, Lorraine will demonstrate where and how to use the various stabilising tapes and interfacings with lots of hints and tips along the way to help achieve those professional results on your garments or any sewing project.

Swatch packs of product and information sheets will be handed to all attending.

Lorraine will have the various stabilising tapes and other products demonstrated for sale.

CASH ONLY

11.45 Morning Tea and Comfort break (pattern orders to be placed in collections box)

12.00 Hollie Bell – Tools by Hollie, ASG Industry Partner



Sew Sister, a custom-made dressmaker's dummy. An exact 3D scanned replica of your body

You were the first to hear Hollie's exciting news last year, not just about her Australian designed sewing tools, but how you could get an EXACT duplicate of your body, right here in Australia! For non-guild days, when you need fitting help, why not do it yourself, plus see how something will look on YOU as you sew! Hollie will go through the process of creating a Sew Sister and you can be scanned and order one ON THE DAY! To

the first member (only members need apply) who is brave enough to stand in front of the audience on the day, in their best fitting bra & panties, to assist in demonstrating the process, Hollie is happy to offer that member a BIG discount on their own Sew Sister!

Go to www.toolsbyhollie.com to check out Hollie's fab inventions and email **Wendy** at nswindustryday@aussew.org.au to put your hand up to be the model of the day (first in)!

12.45 Lunch and time to catch up with friends

1.30 **Shopping – time to go crazy!** Pick up bargains from McCalls: patterns, books, interfacing etc.; goodies from Lorraine Jenkins; gorgeous alpaca and wool hand woven/knitted items and time to get *YOUR* 3D body scan and place your *Sew Sister* order

2.30 Gail Ferris – Tybernia Textiles - *hand spun woven & knitted fibres*

Ever wondered how the fibres you love to knit & sew with became the beautiful coloured fibres that we see as knitting wool or that gorgeous cashmere fabric? Gail has been on a journey for 50 years, an exciting journey into natural fibres.

All the colours in Gail's work are hand dyed, using an old crockpot that still works. She will share with you her dyeing secrets so bring along pen & paper!

Gail will bring samples for you to look at and feel, together with one-of-a-kind pieces for sale – cash only.



3.25 Lucky Door Prize draw

3.30 Close & thank you to our hosts and Industry Day Committee – see you in September!

Ready to book?

We have a **New Year Special, Early Bird price** of **\$35 for members & \$45 for non-members**. Get in before 16 February 2018.

After this date, members pay only \$45 and non-members \$55.

Price includes entry, morning teas, lunch & speakers

All booking will be online so if you don't have access to a computer why not ask your group leader or a friend to book for you? Make sure you print out your tickets and bring them with you.

BOOK NOW

Please ensure you note any special dietary requirements you may have for catering purposes. Only allergies will be taken into account, personal likes and dislikes will not.

Cutoff date for bookings is 20 March 2018 (Please note: you must book before this date to ensure both a seat and food!) NO REFUNDS for cancellations after 14 March 2018.