

You're invited to ASG's online event

AUTUMN SEWING CELEBRATION



Sew Organised Style Podcasts - Maria Theoharous

With the pandemic forcing us, in many countries, to self-isolate at home, Maria's podcast became a way to keep people engaged.

This presentation is about how this Australian podcast was a way for the Australian Sewing Guild and two large online communities – Sewcialists and Sewover50 – to engage their members with voices of people in their communities.

Maria started her career as a Home Economics teacher but realised sewing was her outside-of-work hobby. She considers herself to be a home sewist and encourages others to sew through her reviews of fabric and patterns. She has blogged for many years (velosews.com) and has sewn for Minerva and Prym products. Her corporate communication background is now used to engage people to sew through her podcast, Sew Organised Style.

Website: [Sew organised style podcast – Sew organised style – listen to people just like you](#)

Instagram: [Sew Organised Style podcast \(@seworganisedstyle\) • Instagram photos and videos](#)

Facebook: [\(1\) Sew Organised Style podcast | Facebook](#)

Patreon: [Sew Organised Style podcast is creating podcasts with people from the sewing community. | Patreon](#)